

**SANTA MONICA MOUNTAINS CONSERVANCY
GRANT APPLICATION**

Project Name: Interpretive amenities and services –Los Angeles River Watershed	Amount of Request: \$ 480,000		
Applicant Name: Mountains Recreation and Conservation Authority	Total Project Cost: \$ 480,000		
	Amount of Match: \$		
Applicant Address: 570 West Avenue 26, Suite 100 Los Angeles, CA 90065 Phone: 323-221-9944 Fax: 323-221-9934	Source of Match:		
	Project Address:		
	County	Senate District	Assembly District
	Email: Amy.Lethbridge@mrca.ca.gov		

Grantee’s Authorized Representative:
 Amy Lethbridge, Deputy Executive Officer 323-221-9944 x188

Name and Title *Phone*

Person with day-to-day responsibility for project:
 Amy Lethbridge, Deputy Executive Officer 323-221-9944 x 188

Name and Title *Phone*

Brief Scope of Work (60 words maximum): Visitor serving amenities that educate and communicate the significance and value of natural, historical, and cultural resources of the Los Angeles River Watershed and increase the understanding and enjoyment of these resources. These amenities include interpretive signage and materials, naturalist led programs, special seminars and events in parkland owned or managed by the Mountains Recreation and Conservation Authority.

Funding Source Applied for: Proposition 84, Los Angeles River Watershed

Narrative/Project Description:
 For the purposes of this grant, interpretation includes any visitor serving amenities that educate and communicate the significance and value of natural, historical, and cultural resources of the Los Angeles River Watershed, and increases the understanding and enjoyment of these resources. These amenities include interpretive signage and materials, naturalist led programs, special seminars and events in parkland owned or managed by the Mountains Recreation and Conservation Authority.

All programs will target regional audiences from our city’s most impacted and disadvantaged urban areas. The specific scope of services that will be provided, include:

Guided interpretive programs, including program development and implementation, directly relating to the watershed’s rich natural, cultural and historic resources. Programming will focus on interpretation of the site's endangered species, ecology, importance of the watershed, conservation, biodiversity, Mediterranean ecosystems, wildlife corridors, and fire ecology;

Partial funding of an interpretive newsletter, “Symbiosis” which is printed quarterly and is available at all park locations, distributed to park visitors by staff and is utilized as part of interpretive programming;

Interpretive materials, including site specific materials, program schedules, safety information and self guided interpretative materials that are designed and implemented to increase visitors enjoyment and understanding of the watershed;

Grants to community partners for interpretive programs for youth from disadvantaged communities.

Camping programs for disadvantaged youth ensuring that they enjoy the access to parklands and participate in guided interpretive programs that include the watershed’s rich natural, cultural, and historic resources. Programming will focus on interpretation of the site's endangered species, ecology, importance of the watershed, conservation, biodiversity, Mediterranean ecosystems, wildlife corridors, and fire ecology.

Youth Leadership Series program designed to increase the understanding and enjoyment of the Los Angeles River. Programs will be held at Marsh Street Park, the Los Angeles River Center and Gardens and pocket parks managed by the MRCA along the Los Angeles River. In addition to endangered species, ecology, importance of the watershed, conservation, biodiversity, Mediterranean ecosystems, wildlife corridors, and fire ecology, the Youth Leadership series focuses on identification of plants and animals of the Los Angeles River Watershed, water ecology and stewardship;

Development and implementation of an interpretive program for high school students in which the students will learn about the Los Angeles River watershed’s rich natural, cultural and historic resources including endangered species, ecology, conservation, biodiversity, Mediterranean ecosystems, wildlife corridors, and fire ecology. The students will then lead guided interpretive programs for members of the public at the park, as defined above.

Development and implementation of monthly Transit to Trails Program for families from disadvantaged communities to parklands owned and managed by the MRCA in the watershed and participation in interpretive programs at those parks. Food and transportation funds for this program are provided by a separate funding source;

	Tasks / Milestones:	Annual Budget:	Completion Date
1	Interpretive Newsletter	\$5,000	3x/year
2	Interpretive Programs	\$150,000	Quarterly
3	Campfire Programs	\$20,000	Seasonally
4	Interpretive Materials (flyers/schedules/brochures)	\$75,000	Annually
5	Youth Leadership and Camping Programs	\$95,000	Quarterly
6	Community Grants	\$100,000	Quarterly
7	Transit to Trails	\$15,000	Quarterly
8	Visitor Center Staffing	\$20,000	
9			

Acquisition Projects: **APN(s):**
Acreage:

I certify that the information contained in this Grant Application form, including required attachments, is accurate.

Signature of Authorized Representative

Date

Interim Form SMM-001

STATE OF CALIFORNIA ♦ THE RESOURCES AGENCY